

**Karoub Associates
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**Michigan Waterfront Alliance
www.michiganwaterfrontalliance.com
An Assessment of the Economic
Contributions of Michigan's Inland Lakes**

**Friday, March 13, 2020
10:00 AM - 3:30 PM
Coffee & Donuts from
9:30 - 10:00 AM**

Agenda

10:00 - 10:10 AM	Welcoming Remarks	MWA President Bob Frye
10:10 - 10:50 AM	Michigan Lakes: What are the Numbers?	Ralph Bednarz MDEQ MiCorps Manager (retired)
10:50 - 11:30 AM	Economic value of recreational fishing on Michigan's inland lakes	Dr. Frank Lupi MSU Dept. of Agriculture, Food, and Resource Economics
11:30—11:45 AM	Break	
11:45 - 12:25 PM	Social and Economic Benefits of Shoreline Restoration: Muskegon Lake as a Case Study	Dr. Alan D. Steinman Alan and Helen Hunting Director Annis Water Resources Institute, GVSU
12:30 - 1:00 PM	Lunch	"Jimmy Johns"
1:00 - 1:40 PM	The Economic Value of Michigan's Inland Lakes: A Literature Review	Scott Brown, MWA & McNALMS Board of Directors
1:40 - 2:00 PM	Break	
2:00 - 2:40 PM	Significance of Inland Water and State Parks	Ron Olson, Chief, DNR Parks and Recreation
2:40 - 3:20 PM	Panel Discussion: A Proposed Resolution... "that the DNR and Michigan Waterways Commission use all powers and means to prevent the spread of AIS and to control existing AIS infestations."	Bob Frye, MWA President; Matt Kurta and Moreno Taylor of Karoub Associates
3:20 - 3:30 PM	Closing Remarks	MWA President Bob Frye