



**Michigan Waterfront Alliance (MWA) is a 501(c) 4 non-profit corporation formed over twenty years ago in order to effectively advocate for the creation or preservation of state laws, and/or policies designed to protect, preserve, and promote the sustainable and wise use of our state's immense treasure of high quality freshwater resources. Our primary mission will be accomplished by pro-active participation in Michigan's legislative process (lobbying), by participating in court cases whose outcomes may have significant statewide ramifications, and/or by direct involvement with natural resources management, or environment focused state agencies or departments.**

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## **Protecting Our Inland Lakes & Shorelands Webinar Series** **Ice, Wind, and Waves**

**Friday, May 14, 2021**

**12:00 PM to 1:15 PM**

Join us for this “Lunch and Learn” webinar by Brian Majka, Senior Restoration Ecologist, GEI.

The physical properties and associated forces of ice, wind, and waves have a significant effect on the in-lake and shoreline ecosystem of our lakes. Understanding these properties and their associated forces are important to holistic and healthy lake management. This presentation will discuss how water acts and moves in a lake and on the shorelines, and how those forces affect sediment transport, erosion, and the ecology of a lake. Additionally, the presentation will discuss lake friendly shoreline management practices that can benefit the lake ecosystem.

Register at <https://gtcd.wufoo.com/forms/m15jpp1o1nfqlbr/> .

**Developed by: Friends of Spider Lake and Rennie Lake Traverse City, Michigan**

Sponsored by: Grand Traverse Conservation District

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## **Annual MiCorps Volunteer Stream Monitoring Training is to be held via Zoom on Thursday, June 17, 2021.**

**Click here to register:**

[https://msu.zoom.us/webinar/register/WN\\_1vyK81IDQs65Ds5fKOfFAg](https://msu.zoom.us/webinar/register/WN_1vyK81IDQs65Ds5fKOfFAg)

While anyone with an interest to learn about macroinvertebrate monitoring is welcome to join, this training is specifically targeted to stream monitoring Program Leaders around the state. Those who have received stream monitoring MiCorps grants both this year and in years past are particularly encouraged to attend.

Attendees are welcome to come and go, and listen to those talks that are most relevant to them. Please note that the 9 am presentation is tailored to returning Program Leaders while the 10 am presentation is for Program Leaders new to MiCorps. The trainings will also be recorded and made available at a later date.

To view the 2021 MiCorps Volunteer Stream Monitoring Training Agenda: [Download PDF](#)

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**We Need Your Help!**

## **Why You Should Join Michigan Waterfront Alliance?**

Do you care for your lake, river, or stream? Do you care enough to contact your state senator or representative about issues that affect your waterbody? Do you keep track of the bills that are important to your lake, river, or stream? The good news is that Michigan Waterfront Alliance (MWA) is doing this for you. MWA hires a lobbying firm to keep track of issues and bills which may affect Michigan's waterfronts, and remain in constant contact with senators and representatives. These lobbyists have relationships with those serving in our state legislature, willing to present bills that MWA would support to help protect Michigan's inland waterways, and help to defeat bills that may be detrimental to our waterways. There is an old saying that "you can't fight city hall." This may be true if you do not know how, but with the help of MWA's attorneys, MWA has the experts that know how to deal with legal issues. There have been laws interpreted incorrectly when it comes to our lakes, rivers, and streams. MWA, with its attorneys, has argued these cases when we believe the law has been misinterpreted.

While the MWA Board of Directors is made up of volunteers, it is expensive to hire lobbyists and attorneys. The Michigan Waterfront Alliance membership is made up of individuals, lake associations, and corporations who care about Michigan's lakes, rivers, and streams. Would you like to be more involved? You can by becoming a member of Michigan Waterfront Alliance and by becoming an active partner in MWA. Membership in MWA is inexpensive:

**We rely entirely on membership dues to fund  
the operating costs of our organization...**

**TO BECOME A MEMBER OF  
MICHIGAN WATERFRONT ALLIANCE VISIT OUR  
>>>>>> MEMBERSHIP PAGE <<<<<<**

**Annual Dues are:**

**\$50 for an individual;**

**\$100 for a lake association; and**

**\$200 for a corporation**

**With support from individuals like you, lake associations, and corporations, we can  
continue to work together as a unified voice choosing to protect Michigan's water  
resources for future generations. Thank you for your consideration!!!**

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PROTECT YOUR LAKE  
FROM INVASIVE SPECIES  
**NOW SCHEDULING**  
**2021 EVENTS**  
MOBILE BOAT WASH  
PROJECT

The MSU Mobile Boat Wash team's spring/summer 2021 event schedule is filling up quickly, help prevent exotic aquatic invasive species from invading your lake - schedule your lake community's MSU Mobile Boat Wash team visit before it is too late!

The Mobile Boat Wash unit is an outreach program from Michigan State University designed to educate boaters about aquatic invasive species.

[Click here](#) to visit the MSU Mobile Boat Wash website...

[Click here](#) to visit the MSU Mobile Boat Wash [Facebook](#) page...



MICHIGAN LAKE AND STREAM  
LEADERS INSTITUTE PRESENTS

# EFFECTIVE COMMUNICATION FOR LAKE AND STREAM ORGANIZATIONS

FREE WORKSHOP

JUNE 8, 1:00-4:00PM

[HTTPS://EVENTS.ANR.MSU.EDU/2021LSLI](https://events.anr.msu.edu/2021LSLI)



**Jenn Wright**

Executive Director  
Grass River Natural Area



**Dr. Michael Everett**

Professor of Practice  
Michigan State University



MICHIGAN STATE  
UNIVERSITY | Extension

## Effective Communication for Lake and Stream Organizations

**Tuesday, June 8, 2021 1:00 - 4:00 PM EST Online (Zoom)**

In this free, interactive online workshop, we will explore effective communication techniques for advancing lake and stream stewardship and conservation. We'll look at both external communication (how we talk about water resources and our work with outside audiences) and internal communication (how organizations share and discuss goals and values internally). You'll leave with ideas, tools, and inspiration on how to improve communication for your organization. We will be joined by two experts in organizational success for natural resource organizations: Dr. Michael Everett, faculty member in the



Department of Community Sustainability at Michigan State University, and Jenn Wright, Executive Director of the Grass River Natural Area in Bellaire, Michigan.

This workshop is presented by the [Michigan Lake and Stream Leaders Institute](#), a leadership development program benefiting Michigan's lakes, streams, and watersheds. The Michigan Lake and Stream Leaders Institute is a cooperative effort of Michigan State University Extension, the MSU Department of Fisheries and Wildlife, the Michigan Lakes and Streams Association, and the Michigan Department of Environment, Great Lakes, and Energy.

Register here: <https://events.anr.msu.edu/2021LSLI/>

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Invasive species pose a threat to Michigan's environment, economy, and sometimes even human health. What is at stake? What is being done? This webinar series will explore how agencies, universities and locally led organizations are working together to protect Michigan's natural resources through the [Michigan Invasive Species Program](#). If you are concerned about the impacts of invasive species or interested in the techniques used to control them, join us as we examine species-specific actions, innovations in research and technology, and programs designed to help communities prevent and manage harmful invasive species. A question and answer period will follow each presentation.

## Upcoming Webinars in the Series

June 24, 2021, 9:00 a.m. to 10:00 a.m.

[Big, hungry fish: What's being done to prevent invasive bighead, silver and black carp from entering the Great Lakes](#)

Silver carp jumping into boats. Fishing nets full of bighead carp. Could this be the fate of the Great Lakes? Currently, there is no evidence of any live bighead, silver, or black carp,

commonly called Asian carp, in the Great Lakes. Michigan continues to play an active role in regional collaboration to protect the Great Lakes from this potential invasion. DNR Senior Water Policy Advisor Tammy Newcomb will explain the threat posed by these invasive fish, current monitoring and surveillance programs, and Michigan's partnership with Illinois and the U.S. Army Corps of Engineers to provide a long-term solution to protect the Great Lakes.

July 27, 2021, 9:00 a.m. to 10:00 a.m.

**[Hey! What's that in your backyard? An introduction to Michigan's Cooperative Invasive Species Management Areas](#)**

Wouldn't it be great if there were a local resource you could go to for help with invasive species on your property? Spoiler alert: there is! Michigan is home to 22 Cooperative Invasive Species Management Areas, or CISMAs, that are on the front line for prevention, detection, and control of invasive infestations. Katie Grzesiak, Nick Cassel, and Fallon Chabala, representatives from the Michigan Invasive Species Coalition, will discuss what a Cisma is, how they can help with management of invasives on your property, and the benefits of partnering with your local Cisma.



**Michigan Waterfront Alliance  
is a proud member of the  
Michigan Inland Lakes Partnership**

**A Collaborative Partnership Dedicated to Protecting  
Michigan's Vast Heritage of High Quality Inland Lakes**

The Michigan Inland Lakes Partnership (MILP) is made up of a broad range of organizations and agencies that have a common interest - protecting inland lakes. Explore this site to

learn more about Michigan's lakes, the organizations involved with the Partnership, and how you can be a part of the effort. You can also follow us on [Facebook](#) and [Twitter](#)!

Michigan has more than 11,000 inland lakes. Most are high quality resources highly valued by society for recreation and as places to live. These cultural demands place significant stresses upon these ecosystems, often resulting in undesirable changes. How can these lakes be strategically managed to minimize undesirable changes and protect them for this and future generations?

The purpose of the Michigan Inland Lakes Partnership (Partnership) is to engage state and local agencies, Native American Nations, outreach institutions (universities and other educational institutions), non-governmental organizations (NGOs), businesses, industries and citizens in a collaborative effort to ensure the quality, sustainability and ecological diversity of lakes, while considering society's needs. The Partnership will promote communication and cooperation between partners, communities and citizens interested in the management of Michigan's inland lakes, educating leaders, and strengthening stewardship efforts.

The MILP Coordinating Council is the decision-making body of the Partnership. The Council sets the goals of the Partnership, and all Council Partners have a vote in the activities and policies of the Partnership. The Council currently meets four times per year. Coordinating Council member organizations are listed alphabetically below. Clicking on an organization name will take you to that organization's website.

To learn more about the Michigan Inland Lakes Partnership, and its ensemble of inland lake protection focused collaborative organizations, [click here](#)



## Join Michigan Waterfront Alliance!

- Are you tired of funding the management of aquatic invasive species on your lake that were introduced by recreational boaters using the local MI Department of Natural Resources public boating access site?
- Are you just a bit angry that recreational boaters using your lake are not being asked to contribute their fair share to combat the negative influences of aquatic invasive species?
- Are you worried about the fact that your lakefront residential property values are being negatively influenced by the steadily increasing presence of aquatic invasive species?
- Are you concerned about the fact that it is nearly impossible to find an inland lake in Michigan that does not currently host one or more potentially harmful aquatic invasive species?
- Are you aware of the fact that inland lakes are Michigan's most valuable natural resource, and that our state legislature has thus far appropriated



**almost nothing in the way of budget resources to help ensure they remain healthy and viable?**

**If your answer is yes to any of these important questions, please help ensure that your voice is heard in Lansing by joining Michigan Waterfront Alliance today.**

**Click here to Join MWA**

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**Visit the Michigan Waterfront Alliance Web Site by Clicking Here**

**Unsubscribe**

This message was sent to [roberttfrye@gmail.com](mailto:roberttfrye@gmail.com) from [scottb1952@gmail.com](mailto:scottb1952@gmail.com)

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